

**RECEIVE UP TO A  
MAXIMUM OF \$500\***

*ON SALES OF THE FOLLOWING  
FARMLAND® PRODUCTS FROM  
July 4, 2011, through July 1, 2012.*

**\*\$100 FOR EACH OF FIVE CATEGORIES.**

Complete this coupon, attach copies of invoices dated July 4, 2011, through July 1, 2012, verifying purchase of Farmland products (valid item codes listed on back) and send to the address shown below.

Operation Name \_\_\_\_\_

E-mail Address \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

Distributor \_\_\_\_\_

QUALIFYING CATEGORIES	# of CASES	X \$2.00	TOTAL
FARMLAND ITALIAN SAUSAGE & BRATS		X \$2.00	
FARMLAND DIXIE SKILLET SAUSAGE		X \$2.00	
FARMLAND FULLY COOKED MEATBALLS		X \$2.00	
FARMLAND JALAPEÑO CHEDDAR HOT DOG & SMOKED SAUSAGE		X \$2.00	
FARMLAND PREMIUM DELI SLICED MEATS		X \$2.00	
<b>TOTAL PAYMENT</b>			

Effective Dates: July 4, 2011, through July 1, 2012.

Request must be postmarked no later than August 1, 2012.

**Mail to: Farmland Foodservice Coupon Redemption  
P.O. Box 2008**

**Oldsmar, FL 34677-7008.**

Questions? Call 1-800-535-4268.



# Qualifying Products and Codes

## Farmland® Italian Sausage & Brats

- 70247 175167 Farmland Italian Sausage Link, Mild, 4/1, 10#, Z
- 70247 175507 Farmland Fully Cooked Brat, 5/1, 10#, Z
- 70247 175517 Farmland Fresh Brat, 4/1, 10#, Z

## Farmland Dixie Skillet Sausage

- 70247 175457 Dixie Skillet Sausage Patty, 1.5 oz
- 70247 175467 Dixie Skillet Sausage Patty, 2 oz
- 70247 175477 Dixie Skillet Sausage Patty, Wide, FMX, 2 oz
- 70247 175487 Dixie Skillet Sausage Link, 1 oz
- 70247 175497 Dixie Skillet Sausage Link, 2 oz
- 70247 175337 Dixie Skillet Whole Hog Sausage Patty, 1.5 oz
- 70247 175347 Dixie Skillet Whole Hog Sausage Patty, 2 oz
- 70247 175357 Dixie Skillet Whole Hog Sausage Patty, Wide, 2 oz
- 70247 175367 Dixie Skillet Whole Hog Sausage Link, 1 oz
- 70247 175377 Dixie Skillet Whole Hog Sausage Link, 2 oz
- 70247 175387 Dixie Skillet Fully Cooked Sausage Patty, 1 oz
- 70247 175397 Dixie Skillet Fully Cooked Sausage Patty, 1.5 oz
- 70247 175407 Dixie Skillet Fully Cooked Sausage Patty, 2 oz
- 70247 175567 Dixie Skillet Fully Cooked Sausage Patty, 1.4 oz
- 70247 175417 Dixie Skillet Fully Cooked Sausage Patty, Wide, 2 oz
- 70247 175427 Dixie Skillet Fully Cooked Sausage Link, 20:1
- 70247 175437 Dixie Skillet Fully Cooked Sausage Link, 10:1

## Farmland Fully Cooked Meatballs

- 70247 175237 GM Fully Cooked Italian Meatball, w/printed label, .5 oz, 10#, Z
- 70247 175257 GM Fully Cooked Italian Meatball, w/printed label, 1 oz, 10#, Z
- 70247 175267 GM Fully Cooked Beef Meatball, w/printed label, .5 oz, 10#, Z
- 70247 175277 GM Fully Cooked Beef Meatball, w/printed label, 1 oz, 10#, Z
- 70247 175247 BM Fully Cooked Italian Meatball, w/printed label, .5 oz, 10#, Z
- 70247 175287 BM Fully Cooked Italian Meatball, w/printed label, 1 oz, 10#, Z

## Farmland Jalapeño Cheddar Hot Dog & Smoked Sausage

- 70247 175227 GM Jalapeño Cheddar Smoked Sausage, 5/1, 6", 10#, Z
- 70247 821487 GM Jalapeño Cheddar Hot Dog, 5/1, 6", 10#, Z

## Farmland Premium Deli Sliced Meats

- 70247 921440 FL Premium Deli Sliced Roast Beef, VP, 6/2#
- 70247 921450 FL Premium Deli Sliced Turkey Breast, VP, 6/2#
- 70247 921460 FL Premium Deli Sliced Ham, WA, VP, 6/2#

### Type of Operation (Check those that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Are you a new Farmland Customer | <input type="checkbox"/> or a current Farmland Customer? |
| <b>COMMERCIAL</b>  | <input type="checkbox"/> Convenience Store               |
| <input type="checkbox"/> Full Service                    | <input type="checkbox"/> Hotel/Motel/Resort              |
| <input type="checkbox"/> Casual Theme                    | <b>Type of Ownership:</b>                                |
| <input type="checkbox"/> Family                          | <input type="checkbox"/> Independent                     |
| <input type="checkbox"/> Upscale/Fine Dining             | <input type="checkbox"/> Local/Regional Chain            |
| <input type="checkbox"/> QSR/Sandwich                    | <input type="checkbox"/> National Chain                  |
| <b>NONCOMMERCIAL</b>                                     | <input type="checkbox"/> Transportation Foodservice      |
| <input type="checkbox"/> College/University              | <input type="checkbox"/> Military/Correctional           |
| <input type="checkbox"/> Elementary/Secondary Schools    | <b>Type of Ownership:</b>                                |
| <input type="checkbox"/> Business & Industry             | <input type="checkbox"/> Contract Management/Vending     |
| <input type="checkbox"/> Healthcare                      | <input type="checkbox"/> Self-Operated                   |
| <input type="checkbox"/> Recreational/Entertainment      |  |

Number of Meals Served Per Day: \_\_\_\_\_ Breakfast \_\_\_\_\_ Lunch \_\_\_\_\_ Dinner

Approximate Dollar Volume of Food & Beverage Purchased Per Year: \_\_\_\_\_

**TERMS & CONDITIONS:** Offer limited to foodservice operators only. Chain operators must participate as single units. Contracted chain and bid accounts cannot participate. This coupon may be redeemed for up to \$100 per category per individual foodservice operator. **Submit this rebate with copies of distributor invoices or distributor printouts verifying valid Farmland products were purchased between July 4, 2011, through July 1, 2012. DISTRIBUTOR PRINTOUTS MUST INCLUDE THE FOLLOWING OPERATOR INFORMATION: Operator Name, Product Purchased, Number of Cases Purchased, Date the Product was Purchased, Invoice Number and Physical Address. Operators must fill out rebate coupon themselves.** Distributor tracking reports do not qualify. Bulk redemptions by distributors and/or DSRs are not allowed. Request must be postmarked no later than August 1, 2012. Offer not redeemable in conjunction with any other offer. **Operators may submit more than once until the maximum dollar amount is met.** Allow 10–12 weeks for delivery. Incomplete or incorrect submissions will delay payment. Void where restricted, prohibited or banned. Mail this coupon with copies of distributors' invoices to: Farmland Foodservice Coupon Redemption, P.O. Box 2008, Oldsmar, FL 34677-7008. Questions? Call 1-800-535-4268.